



Photo by Natalie Young

The Herbal Pharmacist Show ®
Ask the Herbal Pharmacist ®
Television
Seminars and More

PROFILE

The Herbal Pharmacist is a two-hour weekly program which airs each Saturday morning at 8 AM EST in key markets throughout the United States. The Herbal Pharmacist provides the public with credible, up-to-date information about health, wellness and how to go natural. Herbal Pharmacist host and registered pharmacist Dave Foreman is committed to the concept of educating the masses about the benefits of natural health and healing. This includes the 4 pillars of good health; Diet, Exercise, Mental Health & Supplements.

One of the most important aspects of The Herbal Pharmacist is host Dave Foreman's absolute commitment to highly credible content. In a world filled with so many questionable products in the natural food and health arena, Dave Foreman's commitment to only allow the highest quality products to be promoted in his show assures both listeners and advertisers of a high quality environment.

WHAT TOPICS ARE ADDRESS?

Health Concerns
Vitamins
Herbal Remedies
Food Notes
Homeopathy
Recipe Finder
Sports Nutrition
Weight Management

If your company targets this rapidly growing market,
Herbal Pharmacist is a "must buy" in your media plan!



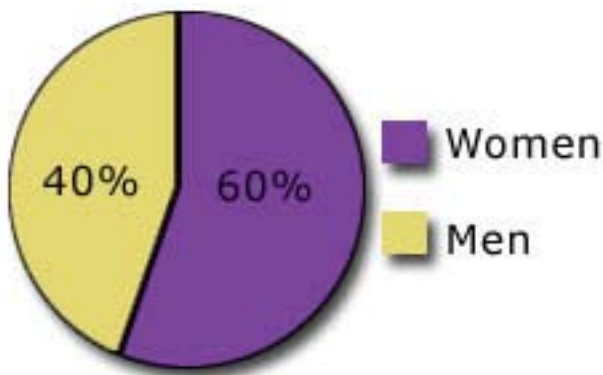
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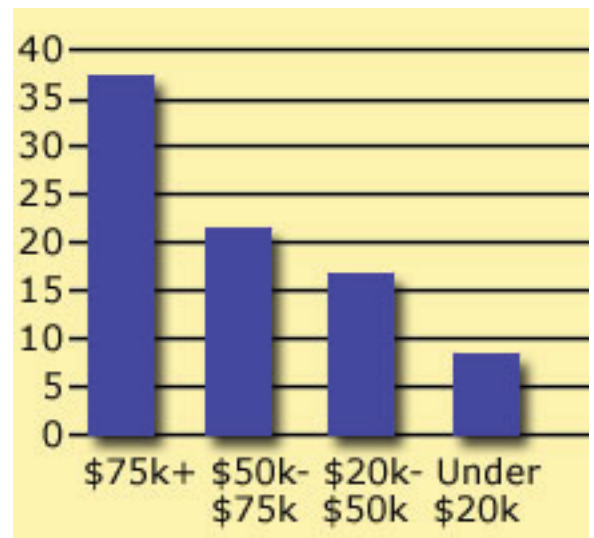
AUDIENCE RESEARCH

Herbal Pharmacist targets and delivers listeners keenly interested in health, wellness and how to go natural. This "hard to reach" consumer is highly responsive when the information presented is highly credible.

Shopped Whole Foods or
Trader Joes in the past 4 weeks



Average Income Level



Those interested in healthful living tend to earn higher incomes!